

~ THINK AHEAD, INC. ~

for those that must:

GAIN A COMPETITIVE ADVANTAGE

BUILD THEIR COMPANY SYSTEMS

INCREASE BUSINESS VALUE

use:

THINK AHEAD CONSULTANTS

for:

STRATEGIC and CONFIDENT DECISION MAKING

Who We Are

Think Ahead, Inc. is your construction and service company expert. We focus on companies that need to grow to the next level. We take the mystery out of what to do next so you can do what you do best.

Are you in charge of your own calendar? Do you spend all the time you want with family and friends? Do you run your business or does it run you?

Do you know the competition better than it knows you? Who has the better processes? Are you leading or following?

Margins are tight. Mistakes are costly. We are a strategic planning and consulting firm, dedicated to developing priorities so you can make informed decisions that result in measurable change.

What We Do

First, we listen to you and take your vision of the future, and then help you achieve that vision with a strategic action plan that is driven by your core values. Think Ahead must understand your business and learn to walk in your shoes. We must become an expert in you.

We will ask you what has to happen in the next three years for you to be satisfied with the progress in your business and personal life.

There are many successful firms; there are many more that have failed to grow and have ceased to exist. The difference is whether you can make a successful transition from an owner who does everything to an owner who does what makes the most money. We help you understand the steps necessary to move ahead, to reach your goals, and to act with confidence.

Think Ahead's knowledge will complement what you already know. We will help you become more aware and gain an alternate perspective of what's happening in your business world. This expanded view will allow you to make more effective decisions.

Our goal is to help you achieve measurable change so you can spend less time with your business.

Our Customers

Think Ahead customers are Colorado based construction entrepreneurs who need to strategize, develop, market, grow, sell, merge, acquire, restructure, and reposition.

Why Our Customers Retain Think Ahead, Inc.

Our customers seek measurable change. They know that their business needs to evolve, but with only 24 hours in a day, they have neither the time nor resources to assess their situation, weigh alternatives, and take action. *Think Ahead* is your independent, objective specialist.

We provide you with tools which are objective, reliable, timely, straight-forward and user friendly. We will start where you are and map out a plan that will take you where you need to go. How many companies discover too late that without a map, any road will get you there? Think Ahead allows you to develop the map that works for you.

Why Customers Come Back to Think Ahead

Our customers deal only with the Think Ahead principals, who are the individuals who make decisions and fulfil requests. We have neither "canned" approaches nor expensive models to promote and support. Our exclusive dedication to an exciting market niche causes us to seek only those customers serious about making measurable change. Therefore we maintain a small customer base in order to provide exceptional and highly personalized customer service.

Our customers count on us to keep them out of the woods and in the game – with a competitive advantage, higher profits, and sustainable value.

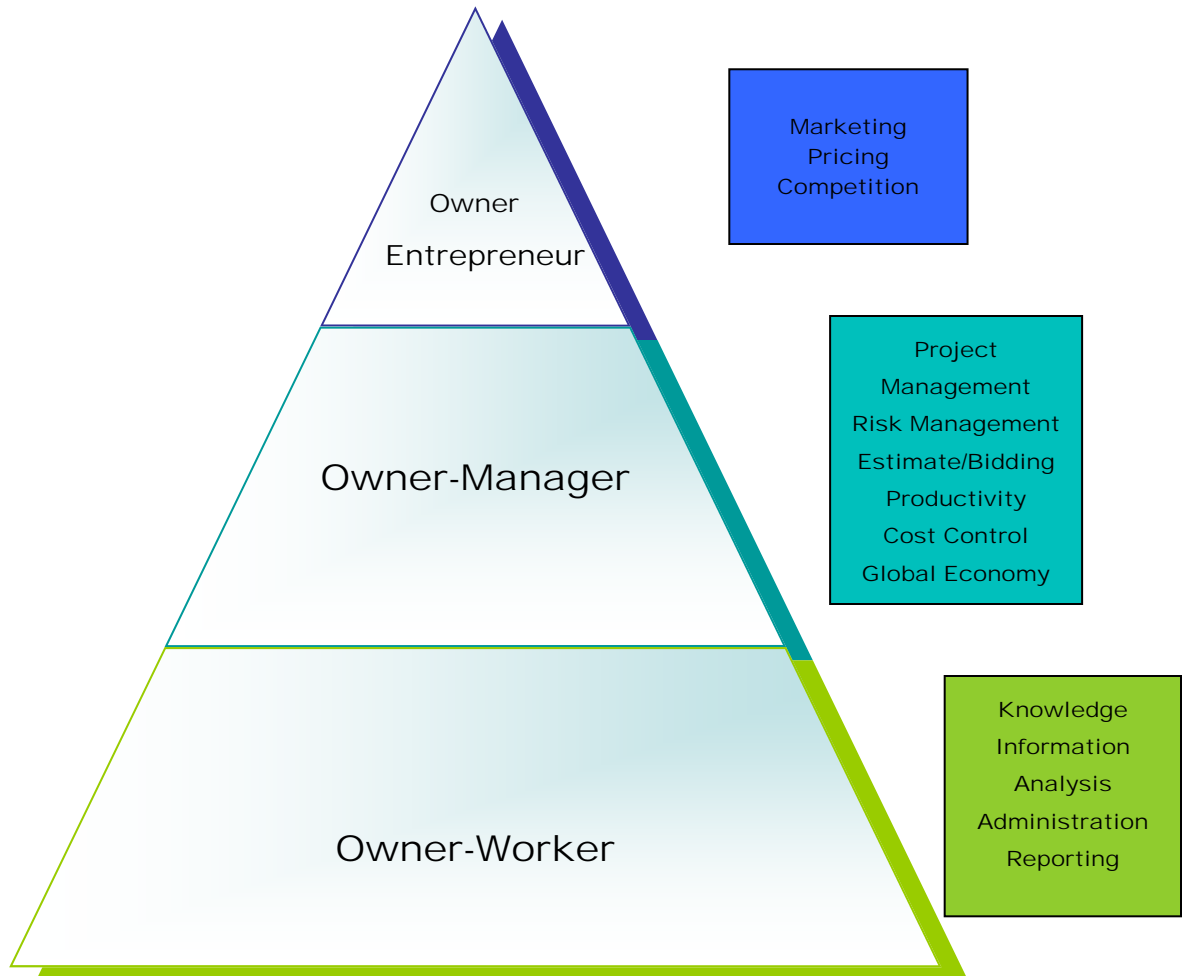
To Lead or Follow – The Choice Is Yours

Entrepreneurs have excellent knowledge about their industry and competition, and they look to Think Ahead to capitalize on their competitive advantage. Entrepreneurs perceive the need to act, but are uncertain as to how.

Time is another issue – Look at what you did today, was this a high-value activity for you?...the best use of your time?

Think Ahead Consultants know:	How this Makes a Difference:
<input checked="" type="checkbox"/> Owner-Workers often continue to do all the work themselves. This is how the business started and	<input checked="" type="checkbox"/> Your ability to earn is limited by the number of hours you work. Why not work for someone else?
<input checked="" type="checkbox"/> Owner-Workers cannot avoid management responsibilities which increases the demands on their time.	<input checked="" type="checkbox"/> What do you like to do? Work in the field or manage? Do what you like to do best.
<input checked="" type="checkbox"/> Owners who become Managers can hire Workers to replace themselves.	<input checked="" type="checkbox"/> When you manage the Workers you are leveraging your knowledge into higher productivity.
<input checked="" type="checkbox"/> Owner-Managers replace themselves by hiring other Managers.	<input checked="" type="checkbox"/> More Managers translates into more Workers. You can bid on more work; larger jobs.
<input checked="" type="checkbox"/> Owner-Mangers must become effective delegators.	<input checked="" type="checkbox"/> Hire people you can trust and trust the people you hire.
<input checked="" type="checkbox"/> Owners who replace themselves as Managers become investors in the business.	<input checked="" type="checkbox"/> By replacing themselves, Owners become Entrepreneurs and the business now operates on its own.
<input checked="" type="checkbox"/> Entrepreneurs are in charge of their own time. They have now achieved their Ideal Calendar.	<input checked="" type="checkbox"/> Now you have time for retirement, golf, travel.....

The Pyramid of Growth



Who is Think Ahead, Inc.

Jackson M. Bland, principal and CPA, and Thomas M. Jenkins, principal and CPA, together have 60 years of experience in public accounting and private industry. Together they founded Think Ahead in order to create a new dimension in strategic planning for construction firms.

How Jackson and Tom distinguish themselves:

- ♦ They have what entrepreneurs don't have: Time – time to turn information and intelligence into action.
- ♦ Different Approach: Jackson and Tom intend to get to know a company and its owner better than other consulting firms.
- ♦ Different Perspective: Throughout their careers, they learned the value of three key profit drivers: (1) a sustainable competitive advantage; (2) standardized systems and (3) effective management. Now they want to complement these tenants with experience based strategic planning, to truly make their customers stand out and get ahead.
- ♦ Execution: Think Ahead will continue where most firms leave off by assisting with strategic decision making and implementation.
- ♦ Think Ahead is comfortable with managing an owner's uncertainty and successful in building a business' value during changing times.
- ♦ Think Ahead is quick to grasp customer's risks and opportunities, measure the impact of both, and strategize paths toward business advantage.

Construction Industry Fact

- ☑ According to Matt Stephens in his book, Managing a Construction Firm, the gross revenue created by the construction industry over the past 40 years has remained relatively constant. During the same time period, the number of construction companies has tripled! Three times as many firms are chasing the same number of dollars.

Think Ahead, Inc. exists because of this difficult environment.